



Standing Up for Science media workshop

This full day event is **free** and open to early career researchers in all sciences, engineering and medicine (PhD students, post-docs or equivalent in first job) and will be held on **Friday 6th November** at the **Royal Society of Edinburgh in Scotland**.

Are you passionate about your research?

Do you think it is important for good science and evidence to be communicated to a wider audience?

What can you do about misconceptions and misinformation about science?

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?

Speakers: Dr David Reay, Senior Lecturer in Carbon Management, School of GeoSciences, University of Edinburgh; Dr Kirsty Park, Lecturer in Ecology and Conservation Biology, Biological and Environmental Sciences, University of Stirling and another scientist to be confirmed.

What journalists are looking for: How do journalists approach stories? Balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting the facts?

Speakers: Eleanor Bradford, BBC Scotland; Lyndsay Moss, *The Scotsman* and another journalist to be confirmed.

Standing up for science; the nuts and bolts: What is there for early career researchers to play for? Not yet the leaders in the field what can you do to encourage good science and evidence in the public domain? This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

Speakers: Dr Robert Hagan, Voice of Young Science, Dr Sile Lane, Sense About Science, Tara Womersley, Press and PR officer, University of Edinburgh.

These workshops are very popular and there are only 40 places available.

To apply: send a **CV and covering letter** explaining your reasons for applying and stating any affiliations you hold to Julia Wilson jwilson@senseaboutscience.org or to:

Sense About Science, 25 Shaftesbury Avenue, London, W1D 7EG.

The closing date for applications is Friday 23rd October 2009

For further information visit www.senseaboutscience.org/VoYS or call on 020 7478 4380. Sense About Science is a registered charity that promotes good science and evidence in public debates.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“This workshop is needed by all science researchers in order to develop an informed attitude towards the media rather than the pessimistic attitude many scientists adopt.”

“Thoroughly eye-opening and enjoyable.”



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