

Standing Up for Science media workshop

This free event is open to early career researchers working in the physical and chemical sciences and engineering (post-graduate students, post-doctoral fellows, or equivalent in first job) and will be held on **Friday 18th April 2008** in Manchester.

Are you passionate about your research?

Do you think it is important for good science and evidence to be communicated to a wider audience?

What can you do about misconceptions and misinformation about science?

Science in the media: What happens when research announcements go wrong, statistics are manipulated; risk factors are distorted; or discussions become polarised?

Speakers: Professor Paul Hardaker, Chief Executive Royal Meteorological Society; Professor Nancy Rothwell, Vice President for Research, University of Manchester; Dr Brian Cox, Royal Society Research Fellow, High Energy Physics, University of Manchester.

What journalists are looking for: How do journalists approach stories? Balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting the facts?

Speakers: Richard Van Noorden, Science Correspondent *Chemistry World*, and others from BBC Manchester and the *Manchester Evening Standard* to be confirmed!*

Standing up for science; the nuts and bolts: What is there for early career researchers to play for? Not yet the leaders in the field - what can you do to encourage good science and evidence in the public domain? This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

Speakers: Ellen Raphael, Sense About Science; Alice Tuff, Voice of Young Science; Dr Claire Bithell, Science Media Centre.

These workshops are very popular and there are only 35 places available. Please apply with a CV and covering letter explaining your reason for applying to Alice Tuff: email atuff@senseaboutscience.org or post to **Sense About Science, 25 Shaftesbury Avenue, London, W1D 7EG**. Please also state any affiliations you hold.

The closing date for applications is Friday 28th March 2008

For further information visit www.senseaboutscience.org/VoYS or call on 020 7478 4331. Sense About Science is a registered charity that promotes good science and evidence in public debates.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“This workshop is needed by all science researchers in order to develop an informed attitude towards the media rather than the pessimistic attitude many scientists adopt.”

*Previous journalists have included Mark Henderson, *The Times*, Fiona MacRae, *Daily Mail*, Rachael Buchanan, BBC