

Standing Up for Science media workshop

This full day event is **free** and open to early career researchers in all sciences, engineering and medicine (PhD students, post-docs or equivalent in first job) and will be held on **Friday 19th March** in **Manchester**.

Are you passionate about your research?

Do you think it is important for good science and evidence to be communicated to a wider audience?

What can you do about misconceptions and misinformation about science?

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?

Speakers: Professor Trevor Cox, Professor of Acoustic Engineering, University of Salford; Professor Raymond Tallis, Emeritus Professor of Geriatric Medicine, University of Manchester and another scientist to be confirmed.

What journalists are looking for: How do journalists approach stories? Balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting the facts?

Speakers to be confirmed (previous speakers have included journalists for BBC Manchester, *The Times*, *The Guardian* and *Science*).

Standing up for science; the nuts and bolts: What is there for early career researchers to play for? Not yet the leaders in the field what can you do to encourage good science and evidence in the public domain? This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

Speakers: Alex Waddington, Media Relations Office, University of Manchester; Alice Tuff, Development Officer, Sense About Science and another speaker to be confirmed.

These workshops are very popular and there are only 35 places available.

To apply: send a **CV and covering letter** explaining your reasons for applying and stating any affiliations you hold to Julia Wilson jwilson@senseaboutscience.org.

The closing date for applications is Monday 8th March 2010

For further information visit www.senseaboutscience.org/VoYS or call 020 7478 4380. Sense About Science is a small charity that equips people to make sense of science and evidence.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“This workshop is needed by all science researchers in order to develop an informed attitude towards the media rather than the pessimistic attitude many scientists adopt.”

“Thoroughly eye-opening and enjoyable.”