

Standing Up for Science media workshop

This full day event is **free** and open to early career researchers in the **life, medical and bioengineering** sciences (PhD students, post-docs or equivalent in first job) and will be held on **Friday 4th June** at the **Linnean Society in London**.

Are you passionate about your research?

Do you think it is important for good science and evidence to be communicated to a wider audience?

What can you do about misconceptions and misinformation about science?

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?

Speakers Dr Robin Lovell-Badge, Head of the Division of Developmental Genetics at the MRC National Institute for Medical Research; Dr Mireille Toledano, Senior Lecturer in Epidemiology, Imperial College London and Dr Alan Dangour, Senior lecturer and registered Public Health Nutritionist, LHSTM.

What journalists are looking for: How do journalists approach stories? Balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting the facts?

Speakers: Jason Palmer, BBC online; David Rose, *The Times* and Kate Wighton *The Sun*.

Standing up for science; the nuts and bolts: What is there for early career researchers to play for? Not yet the leaders in the field what can you do to encourage good science and evidence in the public domain? This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

Speakers: Lucy Goodchild, Press Officer, Imperial College London; Julia Wilson and Alice Tuff, Sense About Science.

These workshops are very popular and there are only 40 places available.

To apply: send a **CV and covering letter** explaining your reasons for applying and stating any affiliations you hold to Julia Wilson jwilson@senseaboutscience.org.

The closing date for applications is Friday 21st May 2010

For further information visit www.senseaboutscience.org/VoYS or call 020 7478 4380. Sense About Science is a small charity that equips people to make sense of science and evidence.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“This workshop is needed by all science researchers in order to develop an informed attitude towards the media rather than the pessimistic attitude many scientists adopt.”

“Thoroughly eye-opening and enjoyable.”