

Standing Up for Science media workshop

This full day event is **free** and open to early career researchers in the **physical, chemical and engineering** sciences (PhD students, post-docs or equivalent in first job) and will be held on **Friday 14th May** at the **Institute of Physics in London**.

Are you passionate about your research?

Do you think it is important for good science and evidence to be communicated to a wider audience?

What can you do about misconceptions and misinformation about science?

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?

Speakers to be confirmed. (Previous scientists include Professor Paul Hardaker, Chief Executive of the Royal Meteorological Society; Professor Paddy Regan, Department of Physics, University of Surrey and Dr Mark Miodownik, Head of Materials Research group, King's College London.)

What journalists are looking for: How do journalists approach stories? Balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting the facts?

Speakers to be confirmed. (Previous workshops have included journalists from *The Times*, *The Daily Mail*, *The Sun* and the BBC.)

Standing up for science; the nuts and bolts: What is there for early career researchers to play for? Not yet the leaders in the field what can you do to encourage good science and evidence in the public domain? This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

Speakers to be confirmed. (Previous speakers have included press officers from London universities, members of the Voice of Young Science network and staff at Sense about Science.)

These workshops are very popular and there are only 40 places available.

To apply: send a **CV and covering letter** explaining your reasons for applying and stating any affiliations you hold to Julia Wilson jwilson@senseaboutscience.org.

The closing date for applications is Friday 30th April 2010

For further information visit www.senseaboutscience.org/VoYS or call 020 7478 4380. Sense About Science is a small charity that equips people to make sense of science and evidence.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“This workshop is needed by all science researchers in order to develop an informed attitude towards the media rather than the pessimistic attitude many scientists adopt.”

“Thoroughly eye-opening and enjoyable.”